

Senior Analyst Consultancy Team

London



It's great to meet **you**.

A passionate futurist with an obsession for consumer behaviour and the future consumer revealing their wants and needs.

A curious and confident mind with an insatiable appetite to understand what's important to clients and always digging deeper to uncover new insights.

An expert organiser with the ability to juggle and deliver competing priorities and requests at lightning speed.

Our pitch to **you**, in 50 words.

For over 20 years, we've been applying trends to help our clients see further. We help business to see beyond the noise of today, to predict and drive a better tomorrow. We focus on genuine challenges, find the right data and uncover trends that give our clients strategically compelling answers.

Your north star.

To reveal what matters most, and enable success for every business.

The hats **you'll** need to wear.

You'll support our dynamic and collaborative Consultancy team, with the delivery of our consultancy product range, and intelligence platform client advisory services.

You'll combine your human expertise with our machine intelligence, to interpret shifting behaviours and signals to uncover what matters most to consumers today – and tomorrow.

You'll carry out quantitative and qualitative analysis (e.g. forecasts, segmentation, social media analysis) using our intelligence platform, *Collision* and trend spotter network.

You'll always be thinking of ways to optimise your delivery of engaging insights to our clients, contributing to best practice for consultancy products .

You'll continuously absorb the world around you, learning how cultures and societies are changing, and how brands must evolve to meet consumer needs.

You'll master the delivery of our consultancy product suite, delivering smaller consultancy reports independently, and following a clearly defined path of progression to eventually lead the development and delivery of large scale projects across our global network of clients.

Why we should hire **you**.

You have at least 3 years' experience in a consumer trends and insight environment.

You have strong people and project management skills.

You are self-driven, self-sufficient, structured and organized.

You are a strong communicator with outstanding verbal and written English skills.

You can contribute high quality analysis and sector expertise on a regular basis.

You have a high level of IT literacy with strong internet research skills.

You have a relevant degree or work experience equivalence.

The rewards for being **you**.

- A competitive base salary
- Performance bonus scheme
- Flexible/hybrid working
- Co-working office in Shoreditch, with a gym and other benefits.
- 25 days' holiday plus public holidays
- Additional time off between Christmas and New Year in addition to your holiday allowance
- Cycle to work and personal tech schemes
- Wellbeing support programme
- Workplace pension
- Life insurance
- We're a social bunch, who like to work hard and laugh hard.

Have we convinced **you**? What do the team say?

"Every single day is stimulating - always challenging with new brain fodder at every turn"

"We're fun and informal, not corporate, but still serious and committed to delivering excellence"

"We are never the boring one at the dinner table - always a perspective to add"

"We're curious and outspoken, on the good end of crazy!"

"There's room for creativity and opportunity at all levels"

"We do not like standing still. We aim to be 5 steps ahead in the future"

If we sound like the kind of company you would like to be part of, please send your CV and a covering letter (including any salary expectations) to

careers@foresightfactory.co

Please note, only applicants progressing to the next stage will be contacted.