

Consultant – Consultancy Team London



It's great to meet **you**.

An expert in delivering high quality and profitable consumer trends and data insights projects

A passion for driving excellence and best practice, to push the limits on what our product suite can deliver.

A curious and confident mind that challenges the status quo to deliver demonstrable results.

Our pitch to **you**, in 50 words.

For over 20 years, we've been applying trends to help our clients see further. We help business to see beyond the noise of today, to predict and drive a better tomorrow. We focus on genuine challenges, find the right data and uncover trends that give our clients strategically compelling answers.

Your north star.

To reveal what matters most, and enable success for every business.

The hats **you'll** need to wear.

You'll develop a full and in-depth understanding of Foresight Factory's consultancy product suite

You'll lead the proposal writing and delivery, of small to medium sized consultancy projects to our global network of clients across all sectors - FMCG, advertising, automotive, financial, media and retail.

You'll support our Director of Global Consultancy & Strategic Foresight, and Head of UK Consultancy, with proposal writing and delivery on larger consultancy projects.

You'll work closely and supportively with our Client Partners to develop and enhance client relationships and revenue growth.

You'll lead the delivery of tailored outputs for our Collision subscription clients, including presentations and workshops to a range of client audiences.

You'll ensure that all deliverables answer our clients aims and objectives, are tailored precisely to each client's needs and with a key focus on autonomous and profitable delivery.

You'll share learnings and client knowledge across the business and especially to content, CRM, data and product development teams.

Why we should hire **you**.

You have at least 3 years' experience in a similar role, ideally in a B2B consumer trends/insights industry.

You have a passion for foresight and helping our clients achieve their strategic goals.

You can autonomously, and profitably, deliver small to medium sized consultancy projects.

You can build strong relationships both internally and externally, with excellent people and project management skills.

You are self-driven, self-sufficient, structured, and great at organisation.

You have strong communication and presentation skills with absolute fluency in English.

You have excellent people management skills with the ability to adapt working style to influence, negotiate and find resolutions.

You have a good level of data literacy and competency.

You can produce excellent outputs in Word, PowerPoint and ideally HTML.

The rewards for being **you**.

- A competitive base salary
- Performance bonus scheme
- Workplace pension
- Flexible/hybrid working/work-study support
- Co-working office in Shoreditch, with a gym and other benefits.
- 25 days' holiday plus public holidays
- Additional time off between Christmas and New Year in addition to your holiday allowance
- Cycle to work and personal tech schemes
- Wellbeing support programme
- We're a social bunch, who like to work hard and laugh hard.

Have we convinced **you**? What do the team say?

"Every single day is stimulating - always challenging with new brain fodder at every turn"

"We're fun and informal, not corporate, but still serious and committed to delivering excellence"

"We are never the boring one at the dinner table - always a perspective to add"

"We're curious and outspoken, on the good end of crazy!"

"There's room for creativity and opportunity at all levels"

"We do not like standing still. We aim to be 5 steps ahead in the future"

If we sound like the kind of company you would like to be part of, please send your CV and a covering letter (including any salary expectations) to careers@foresightfactory.co

Please note, only applicants progressing to the next stage will be contacted.