

Trends Analyst Consultancy Team

London

It's great to meet *you*.

A creative thinker, able to make connections and draw lines between brands and consumers.

An inquisitive analyst who will always dig deeper to uncover new insights.

An effective organiser who can juggle and deliver competing priorities and requests at lightning speed.

A passion for consumer behaviour to with an obsession to reveal consumer needs and wants

A curious and confident mind that challenges the status quo to deliver demonstrable results.

Our pitch to *you*, in 50 words.

For over 20 years, we've been applying trends to help our clients see further. We help business to see beyond the noise of today, to predict and drive a better tomorrow. We focus on genuine challenges, find the right data and uncover trends that give our clients strategically compelling answers.

Your North Star

To reveal what matters most, to enable success for every business

The hats *you'll* need to wear.

You'll be joining our dynamic and collaborative Consultancy team, to support the delivery of our consultancy product range, and intelligence platform client advisory services.

You'll develop a complete understanding of our consultancy product suite, supporting the Consultancy Director, Lead Consultants and Consultants in delivering consultancy projects for leading global brands, while delivering smaller consultancy reports entirely independently.

By always thinking how to optimise how you deliver engaging insights to clients, you will contribute to best practice for consultancy products

You will master the use of all trend analysis tools at our disposal, including Foresight Factory's Collision platform, our trendspotter network of contributors, and social media monitoring tools

You will have an insatiable curiosity about the world around you, always learning how global cultures and societies are changing, and how brands must evolve to meet changing consumer needs.

Why we should hire **you**.

- You have a couple of years' experience ideally in the consumer trends/insights industry.
- You're able to apply analytical skills to a range of quantitative and qualitative datasets.
- You have excellent people and project management skills
- You are a strong communicator (and presenter) with outstanding verbal and written English skills.
- You can contribute high quality analysis and sector expertise on a regular basis.
- You have a high level of IT literacy with strong internet research skills.
- Experience with social media monitoring tools is a plus.
- You have a relevant degree or work experience equivalence.
- You are self-driven, self-sufficient, structured, and organized.
- You're as fascinated by the future as we are.

The rewards for being **you**.

- A competitive base salary
- Performance bonus scheme
- Workplace pension
- Flexible/hybrid working/work-study support
- Co-working office in Shoreditch, with a gym and other benefits.
- 25 days' holiday plus public holidays
- Additional time off between Christmas and New Year in addition to your holiday allowance
- Cycle to work and personal tech schemes
- Wellbeing support programme
- We're a social bunch, who like to work hard and laugh hard.

Have we convinced **you**? What do the team say?

- "Every single day is stimulating - always challenging with new brain fodder at every turn"*
- "We're fun and informal, not corporate, but still serious and committed to delivering excellence"*
- "We are never the boring one at the dinner table - always a perspective to add"*
- "We're curious and outspoken, on the good end of crazy!"*
- "There's room for creativity and opportunity at all levels"*
- "We do not like standing still. We aim to be 5 steps ahead in the future"*

If we sound like the kind of company you would like to be part of, please send your CV and a covering letter (including any salary expectations) to
careers@foresightfactory.co

Please note, only applicants progressing to the next stage will be contacted.