



Senior Strategic Consultant

London

It's great to meet *you*.

An expert in delivering large and complex consumer trends and data insights strategy solutions.

A passionate leader, committed to driving excellence and best practice, pushing the limits of the value we deliver to our clients

An effective influencer amongst our client community and a natural at creating powerful partnerships that last.

A curious and confident mind that challenges the status quo to deliver demonstrable results.

An effective and inspirational manager able to motivate and direct project teams to meet individual project and macro business objectives.

Our pitch to *you*, in 50 words.

For over 20 years, we've been applying trends to help our clients see further. We help business to see beyond the noise of today, to predict and drive a better tomorrow. We focus on genuine challenges, find the right data and uncover trends that give our clients strategically compelling answers.

Your single reason for being.

To reveal what matters most, and enable success for every business.

The sort of things *you'll* be doing

Lead the development and delivery of large consultancy projects to selected clients in our global network across all sectors.

You will be working in close interaction with Client Partners and form with them the core senior "Client Team". You will be mobilizing and guiding a team of Consultants and Senior Analysts where needed for project delivery.

Lead proposal development and writing for consultancy projects across the full range of the consultancy capability and leveraging FF's product suite, including a growing focus on strategic foresight projects.

Work with a wide range of audiences, including C-Suite, to lead in the delivery of sophisticated outputs and activation roadmaps, converting consumer insights and business intelligence into behavioral change across the client's business.

Oversee the implementation of activation roadmaps derived from project outputs, to convert consumer insights and business intelligence into required behavioural change across the client's business.

Your overarching aim will be to act as a facilitator and catalyst of strategic foresight for your clients, driving the required changes in working culture, working practice and core client capabilities.

Ensure high performance standards to the client, such that all delivered outputs meet stated aims and objective of original brief, tailored precisely to each client need and with a key focus on autonomous and profitable delivery.

Support the Consultancy Director in continually evolving a product portfolio that delivers strategic foresight to our clients, ensuring our approach and methodology produces maximum impact against a dynamic commercial environment.

Why we should hire **you**.

You are a highly experienced consultant with tested capability to autonomously deliver large and complex consultancy projects that provoke clients and inspire them to think differently.

You have a passion for foresight with evidence of experience in strategic foresight methodologies that can help our clients achieve their strategic goals.

You are a storyteller and have experience of multi-disciplinary approaches (using a mix of quant, qual, industry content, consumer trends etc.), pulling out strategic implications and recommendations, and finding compelling and visual ways to present a story

You can build strong relationships at all levels of an organizations, with proven successful client management expertise from small to large international accounts.

You are self-driven, self-sufficient, structured and have great organizational skills. You are strategic with the ability to manage, navigate and collaborate in complexity and ambiguity, yet maintain a strong focus on outcomes.

The rewards for being **you**.

- A competitive base salary
- Performance bonus scheme
- Workplace pension
- Flexible/hybrid working
- Design-led co-working space in Shoreditch
- Free on-site gym membership
- 25 days' holiday plus public holidays
- Additional time off between Christmas and New Year in addition to your holiday allowance
- Cycle to work and personal tech schemes
- Wellbeing support programme
- We're a social bunch, who like to work hard and laugh hard.

Have we convinced **you**? What do the team say?

“Every single day is stimulating - always challenging with new brain fodder at every turn”

“We're fun and informal, not corporate, but still serious and committed to delivering excellence”

“We are never the boring one at the dinner table - always a perspective to add”

“We're curious and outspoken, on the good end of crazy!”