Market Research Analyst London

It's great to meet *you*.

An expert in picking apart a dataset and distilling findings into meaningful actions using robust statistics, you'll have a limitless appetite for geeking out on our research.

Above this, you'll be well practiced in conversing your analysis with passion and clarity, crafting an exceptional story along the way.

Your reliable, inquisitive and supportive nature will be appreciated by the whole team.

Our pitch to *you*, in 50 words.

For over 20 years, we've been applying trends to help our clients see further. We help business to see beyond the noise of today, to predict and drive a better tomorrow. We focus on genuine challenges, find the right data and uncover trends that give our clients strategically compelling answers.

Our single reason for being.

To reveal what matters most, and enable success for every business.

The hats *you'll* need to wear.

You'll pride yourself on uncovering actionable data insights for publication on 'Collision', our dynamic intelligence platform.

You'll undertake advanced data and statistical analysis of complex UK and multi-country surveys and work confidently with statistical programs and a range of statistical analysis techniques – including factor, regression, cluster and forecasting. With an interest in ML and AI processes, you'll also be keen to analyse any variety of datasets we're building and be open to learning new languages and statistical methodologies to support this.

You'll enjoy working collaboratively with other members of the content and product team in order to discuss ideas, share knowledge and identify new analysis opportunities for the Collision platform. Once you've gained exceptional understanding of our in-house proprietary data products and analysis, you'll support colleagues and clients alike with any queries that arise. You'll also work closely with our research manager to insure our research schedule covers our most demanded topics in the most compelling ways and is correctly processed for optimum visualisation on our platform.

Your exceptional knowledge of analysis techniques will be a support to the all areas of the business - ensuring we take the best approach, apply relevant techniques and communicating the results clearly to both colleagues and clients.

Why we should hire *you*.

You have an applied Mathematics/Statistics degree or numerate Social Science degree, with experience using data analysis package(s) e.g. SPSS, Stata, MatLab, R, Python

You have comprehensive knowledge of basic statistics and have commercial experience in analysing consumer survey research and are passionate about applying your technical analysis skills to the real world of consumers and business

You have excellent numerical skills and written English

You have an enthusiastic and logical approach to problem solving as well as an ability to take initiative

You follow current affairs, are curious and always seek to learn

You're known for an attention to detail and accuracy

The rewards for being *you*.

- A competitive base salary

- Performance bonus scheme

- Workplace pension

- Flexible/hybrid working

- Work from our Design led co-working office based in Old Street, with roof terrace and gym facilities

- 25 days' holiday plus public holidays

- Additional time off between Christmas and New Year in addition to your holiday allowance

- Cycle to work and personal tech schemes

- Wellbeing support programme

- We're a social bunch, who like to work hard and laugh hard.

Have we convinced *you*? What do the team say?

"Every single day is stimulating - always challenging with new brain fodder at every turn"

"We're fun and informal, not corporate, but still serious and committed to delivering excellence"

"We are never the boring one at the dinner table - always a perspective to add"

"We're curious and outspoken, on the good end of crazy!"

"There's room for creativity and opportunity at all levels"

"We do not like standing still. We aim to be 5 steps ahead in the future"

If we sound like the kind of company you would like to be part of, please send your CV and a covering letter (including any salary expectations) to careers@foresightfactory.co

Please note, only applicants progressing to the next stage will be contacted.