



**FORESIGHT  
FACTORY**

## Senior Survey Programmer – London office

Foresight Factory is a leading consumer trends agency predicting a unique future for each client through first-class analytics, algorithms and human expertise. Our signature service is Foresight Factory online – a powerful online platform, including our proprietary AYDA software, where we share our exclusive consumer insights that inform data-driven decision-making.

Supported by our values of being predictive, bold, critical, genuine and empathetic, we like each day to be a little bit different. With offices in London, New York, Seattle, Singapore and Stockholm our culture, whilst hard-working, is relaxed, fun and sociable.

We are looking for a [Senior Survey Programmer](#) to join our data and research team to manage the scripting and implementation of our global research programme. Our research provides the basis for a range of consumer insight trend content - your work will be integral to the delivery of the FOnline platform and will support all aspects of the business. We welcome applicants based on the requirements and role description below:

### The sort of things you'll be doing:

- ▶ Advising on survey design, both on question types and visual formats
- ▶ Survey programming, alongside managing initial testing and debugging
- ▶ Managing the translation of multi-market surveys
- ▶ Working with survey sample vendors in fielding surveys, monitoring quality of respondents and using judgement in selecting robust vendors
- ▶ Cleaning and processing data to specification for both analysis and import into our AYDA data visualisation software, including the application of multi-dimensional RIM weighting schemes
- ▶ Reviewing operational processes, recommend best improvements and automation opportunities
- ▶ Opportunity to work on a range of ad-hoc consultancy projects in a scripting / field management role. Examples of studies we have run in the past include online research among 7-15s, studies on TV consumption, travel preferences among Millennials.

### Requirements for the role:

- ▶ Educated to at least degree level or equivalent working experience
- ▶ Minimum of 3 years experience with multi country survey design, scripting, implementation and data preparation
- ▶ Have strong knowledge of survey scripting software, e.g. Decipher or similar



- ▶ Experience using data analysis packages for data preparation e.g. SPSS, R, Python, VBA
- ▶ Proven ability to manage multiple tasks and meet deadlines
- ▶ Ability to solve problems and troubleshoot, with a strong attention to detail

#### And you get bonus points if:

- ▶ You have further experience with working on trended, repeated tracker studies
- ▶ You are able to speak one or two foreign languages

#### A few of the benefits:

- ▶ Starting salary of £28,000-£36,000, depending on skills and experience
- ▶ Participation in company wide and role related performance schemes
- ▶ 28 days of annual holiday plus all public holidays
- ▶ The opportunity to apply your curious mind to a wide range of topics
- ▶ Plenty of on-the-job learning opportunities
- ▶ A relaxed working environment with a casual dress code
- ▶ Fruit, snacks and lots of tea, coffee and cold beverages
- ▶ Team building, social events and random fun nights out!

#### After you've settled in:

- ▶ Flexible working
- ▶ Work place pension
- ▶ Season ticket loan
- ▶ Cycle to work scheme

#### How to apply:

Please send your CV and a brief covering letter (no more than 300 words) telling us why you are interested in working with us to [careers@foresightfactory.co](mailto:careers@foresightfactory.co)

#### **Closing date for applications 8th October 2019**

Please note that only those successfully selected for interview will receive a reply. We therefore thank you in advance for your interest in working with us and taking the time to apply.

