

## Consultant

### London Office

Foresight Factory is a leading consumer trends agency predicting a unique future for each client through first-class analytics, algorithms and human expertise.

Supported by our values of being predictive, bold, critical, genuine and empathetic, we like each day to be a little bit different. With offices in London, New York, Seattle, Singapore and Stockholm our culture, whilst hard-working, is relaxed, fun and sociable.

As we continue to grow it's our people that underpin everything we do. We'll always be more human than machine.

We are currently looking for a **Consultant** to join our Consultancy Team and work closely with the Consultancy Director in designing and implementing a world-class consultancy service. You will be tasked with building strong relationships with our clients through a constant and pro-active focus on their strategic needs, and ensuring that our consultancy products remain fit for purpose, have impact, are profitable and increasingly allow us to reach out to new audiences.

You will also be encouraged to develop new approaches and techniques for client engagement and the communication of insights; and raise the profile of Foresight Factory by identifying new marketing, speaking and networking opportunities.

What will your day look like

- ▶ Supporting and delivering new projects through the development of bespoke research, report writing, communication of outputs and wider consultancy support work;
- ▶ Support and deliver high-quality consultancy proposals for new business;
- ▶ Manage a small portfolio of clients who subscribe to Foresight Factory online our our digital trend platform.
- ▶ Meet sales targets for new consultancy business and renewal targets for Foresight Factory online client portfolio;
- ▶ Represent Foresight Factory at company and external conferences and events;
- ▶ Identify new thought leadership and trend insights to feed into the company trend database and wider consultancy work;

- ▶ Work with colleagues across the US, Nordics and Singapore offices to ensure a consistent and profitable approach to consultancy services.

#### What you'll get in return

- ▶ A salary tailored to your skills and experience
- ▶ Performance related commission and participation in the company wide bonus scheme
- ▶ Loads of holiday to take time out for yourself – 28 days plus public holidays.
- ▶ Flexibility with your working day
- ▶ After you've been with us for a while - season ticket loan, cycle to work scheme and work place pension.
- ▶ Fresh fruit, free lunches and all the tea and coffee you can drink.
- ▶ The opportunity to work and hang-out with a brilliantly talented, relaxed and sociable bunch of people in our spacious London office where everyday is dress down day.

#### What you'll need to have

- ▶ An active understanding of economic, social and political issues and how they affect markets;
- ▶ High IT literacy with strong internet research skills;
- ▶ Outstanding verbal and written communication skills;
- ▶ Strong analytical skills;
- ▶ Agile, creative thinking;
- ▶ Understanding of and passion for trends;
- ▶ A strong presence and ability to pitch ideas, and think strategically, at all seniority levels;
- ▶ A flexible, tolerant, self-motivating and highly organised approach to fast-changing business priorities; includes ability to work with a range of teams across the company

If we sound like the kind of company you would like to work for then send your CV, a brief covering letter [telling us why you are interested in working with us] and your desired salary to [careers@foresightfactory.co](mailto:careers@foresightfactory.co).

Closing date for applications 18th February 2019.

