

Consultant

US (New York, Chicago, Seattle preferred)

We are looking for an innovative thinking Consultant to help our clients ‘See Beyond’ by delivering high quality work across our consumer trends and data insights product range.

Our ideal candidate will have experience in a similar role and be passionate about driving excellence and best practice, to push the limits on what our product suite can deliver.

About us

For over 20 years, our consumer trends and data insights have helped businesses ‘See Beyond’. Through a unique combination of human and machine intelligence, we interpret shifting behaviours and signals to uncover what matters most to consumers today – and tomorrow.

A global family of talent, Foresight Factory is home to a brilliant and diverse bunch of data and research analysts, trends strategists and technology specialists, client partners and commercial experts.

This role will report into the US Lead Consultant but work closely and in collaboration with our UK Consultancy team.

Our people underpin everything that we do, and we believe that the strongest performing teams are inclusive of people who come from different backgrounds and have had different experiences. We seek a broad and diverse range of applicants for this role to create a welcoming company for all.

The sort of things you will be doing:

- Develop full understanding of entire consultancy product suite inclusive of futures reports, frameworks, and scenarios development
- Lead on delivery of low complexity consultancy products
- Support Senior and Lead Consultants in delivery of high complexity products and project management
- Contribute to contracted hour outputs for intelligence platform ‘Collision’ clients including support of presentation and workshop delivery in tandem with Client partners
- Ensure all delivered outputs meet stated aims and objective of original brief – tailored precisely to each client need and are inclusive of strategic trend and data delivery
- Ensure we meet client expectations, through high-levels of quality control, delivery and overall client satisfaction through usage stats, feedback forms & scorecards
- Contribute to best practice for consultancy products and client deliverables including quality control and expansions in process, approach and thinking
- Ensure learnings and client knowledge is transferred across business and especially content, CRM, data & product development teams



Some of the key requirements for the role:

- Consumer trends and insight experience ideally in a B2B environment.
- Familiarity with both agency and brand organizations
- Experience of delivering consultancy projects for non-senior audiences.
- Good level of data literacy and competency
- Excellent people and project management skills
- Be self-driven, self-sufficient, structured, and organized.
- Strong communication and presentation skills, with a fluency in English
- Ability to produce excellent outputs in Word, PowerPoint and ideally HTML.
- Another language or international experience would be a bonus!

What you will get in return:

- Competitive base salary
- Ongoing training and career development
- 2 weeks holiday plus public holidays
- Health and Dental Insurance
- Ability to work remotely or pending location, hybrid in-office
- Flexible working and belief in work-life/balance

Please send your CV and a covering letter to careers@foresightfactory.co

Applicants only, no agencies