

Senior Analyst – Consultancy Team

London

We are looking for a Senior Analyst to join our dynamic and collaborative Consultancy team, to support the delivery of our consultancy product range, and intelligence platform client advisory services.

Working with around 200 clients at any given time, we use our proprietary consumer research and trend content across 27 markets to respond to client needs and questions across all areas of consumer behaviour and needs. This ranges from immediate questions such as evolving attitudes towards sustainability or shopping habits in 2021, all the way to researching the next 50 years of aviation for BA.

Our ideal candidate will be passionate about trends research and building strong relationships through the delivery of high-quality work and a constant pro-active focus on our clients' strategic needs.

About us

For over 20 years, our consumer trends and data insights have helped businesses 'See Beyond'. Through a unique combination of human and machine intelligence, we interpret shifting behaviours and signals to uncover what matters most to consumers today – and tomorrow.

A global family of talent, Foresight Factory is home to a brilliant and diverse bunch of data and research analysts, trends strategists and technology specialists, client partners and commercial experts.

Our people underpin everything that we do, and we believe that the strongest performing teams are inclusive of people who come from different backgrounds and have had different experiences. We seek a broad and diverse range of applicants for this role to create a welcoming company for all.

The sort of things you will be doing:

- Developing a good understanding of consultancy product suite, and platform capabilities.
- Supporting the Consultancy Director, Lead Consultants and Consultants in delivering consultancy projects for leading global brands.
- Independently deliver smaller value / low complexity consultancy projects and outputs to our existing client base of over 200 global brands and agencies.
- Supporting Client Partners with the growth of platform and consultancy clients through pro-active account management and high-quality outputs.
- Contributing to best practice for consultancy products including quality control and innovation.

Some of the key requirements for the role:



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- Good level of data literacy and competency
 - Excellent people and project management skills
 - Be self-driven, self-sufficient, structured, and organized.
 - Strong communication and presentation skills, with a fluency in English
 - Another language would be a bonus!

What you will get in return:

- Competitive salary according to skills and experience
- Ongoing training and career development
- 28 days holiday plus public holidays
- Workplace pension scheme
- Hybrid working and belief in work-life/balance

Please send your CV and a covering letter to careers@foresightfactory.co

Applicants only, no agencies