

Consultant

London

We are looking for an experienced, innovative and autonomous Consultant to help our clients 'See Beyond' by delivering high quality and profitable work across our consumer trends and data insights product range.

Our ideal candidate will have experience in a similar role and be passionate about driving excellence and best practice, to push the limits on what our product suite can deliver.

About us

For over 20 years, our consumer trends and data insights have helped businesses 'See Beyond'. Through a unique combination of human and machine intelligence, we interpret shifting behaviours and signals to uncover what matters most to consumers today – and tomorrow.

A global family of talent, Foresight Factory is home to a brilliant and diverse bunch of data and research analysts, trends strategists and technology specialists, client partners and commercial experts.

Our people underpin everything that we do, and we believe that the strongest performing teams are inclusive of people who come from different backgrounds and have had different experiences. We seek a broad and diverse range of applicants for this role to create a welcoming company for all.

The sort of things you will be doing:

- Develop full understanding of Foresight Factory's consultancy product suite
- Lead the delivery of small to medium sized consultancy projects to our global network of clients across all sectors.
- Lead proposal writing for small to medium sized consultancy projects.
- Support Consultancy Director and Lead Consultants in delivery of large consultancy projects.
- Support Consultancy Director and Lead Consultants on proposal writing for large consultancy projects.
- Lead the delivery of contracted outputs for subscription clients to our online trends platform Collision.
- Deliver presentations and workshops to a range of client audiences.
- Ensure all delivered outputs meet stated aims and objective of original brief, tailored precisely to each client need and with a key focus on autonomous and profitable delivery.
- Work closely and supportively with Client Partners to develop and enhance client relationships and revenue growth.
- Ensure learnings and client knowledge is transferred across business and especially to content, CRM, data and product development teams.



Some of the key requirements for the role:

- Consumer trends and insight experience ideally in a B2B environment.
- Experience of delivering consultancy projects for commercial clients.
- Good level of data literacy and competency.
- Excellent people and project management skills.
- Be self-driven, self-sufficient, structured, and organized.
- Strong communication and presentation skills, with a fluency in English.
- Ability to produce excellent outputs in Word, PowerPoint and ideally HTML.
- Another language would be a bonus!

What you will get in return:

- Competitive base salary
- Ongoing training and career development
- 28 days holiday plus public holidays
- Workplace pension scheme
- Flexible working and belief in work-life/balance

Please send your CV and a covering letter to careers@foresightfactory.co

Applicants only, no agencies